



FOR IMMEDIATE RELEASE

**Confluent Senior Living and MorningStar Senior Living
Celebrate the Grand Opening of MorningStar at The Canyons in Las Vegas**

Luxury Senior Living Community Offers State-of-the-Art Care and Holistic Living on a 3.6-Acre Campus

LAS VEGAS, NV (September 25, 2024) — [Confluent Senior Living](#) and [MorningStar Senior Living](#) announce the grand opening of MorningStar at The Canyons, a luxury senior living community located in the Las Vegas Valley. This four-story development features 168 suites for independent living, assisted living and memory care to meet the evolving needs of today's senior population.

An inaugural event, held September 20 with 150 attending, featured Ken Jaeger, MorningStar founder/CEO and councilwoman Victoria Seaman, who underscored the importance of quality senior care in the region.

Strategically located on 3.6-acres, MorningStar at The Canyons spans 283,000 square feet and is designed with resort-style features, outdoor terraces and panoramic views. The community provides residents with the highest standard of care, incorporating "Whole Health Standards"—a holistic approach developed by Confluent and MorningStar to prioritize both physical health protections and mental wellness.

"This grand opening represents another milestone for our team and our partners at MorningStar," said Matt Derrick, managing director at Confluent Senior Living. "Not only have we established a presence in this high-barrier-to-entry market, but we have successfully delivered a first-class, luxury residential experience that residents will value for years to come."

The contemporary architecture of MorningStar at The Canyons creates a welcoming space designed to foster community life, including amenities such as indoor and outdoor dining venues, pool and spa, fitness center and clubroom terrace with stunning views.

"MorningStar at The Canyons was built with the resident in mind, offering a balance of independence and care in a space where seniors can feel truly at home," said Matt Turner, managing partner at MorningStar Senior Living. "The opening of The Canyons brings our values to life, offering Vegas seniors elegant, comfortable suites and luxury amenities supported by a responsive hospitality and care team. Our partnership with Confluent has once again delivered an exceptional community we are proud to operate."

Located minutes from the Red Rock Canyon National Conservation Area and TPC Las Vegas, MorningStar at The Canyons offers a serene yet well-connected lifestyle. The nearby Summerlin Hospital Medical Center and downtown Summerlin's dining, shopping and entertainment venues provide convenient access while the Las Vegas Strip is just 20 minutes away.

MorningStar at The Canyons represents the 15th joint venture between Confluent and MorningStar, further cementing their commitment to delivering exceptional senior housing across the United States. The community reflects the partnership's continued investment in providing holistic, high-quality senior environments that reflect the unique needs of the markets they serve.

About MorningStar Senior Living

An integrated developer, owner and operator of premier retirement communities, MorningStar's portfolio encompasses over 40 properties under operation or development representing 5,000+ units under management or in development in eleven states in the Midwest and Western United States. Offering independent living, assisted living and memory care, MorningStar is privileged to elevate life for those who taught the rest of us how to live. For more information, visit MorningStarSeniorLiving.com.

About Confluent Senior Living

Confluent Senior Living is a national developer and investor of senior projects. Confluent Senior Living partners with a variety of industry-renowned senior living operators across the U.S. An expert in developing, buying and selling senior living communities, Confluent Senior Living has a national senior housing portfolio of award-winning communities. Confluent Senior Living is a subsidiary of Confluent Development, a Denver-based, full-service real estate investment and development firm that owns and develops ground-up commercial real estate throughout the United States. For more information, visit ConfluentSeniorLiving.com.

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